

JORDAN NUSSBAUM

CONTACT

JORDANMNUSSBAUM@GMAIL.COM

630.917.8797

JORDANNUSSBAUM.COM

SOFTWARE PROFICIENCY

ADOBE PHOTOSHOP

--	--

ADOBE INDESIGN

--	--

ADOBE ILLUSTRATOR

--	--

PROCREATE ILLUSTRATION

--	--

GOOGLE WEB DESIGNER

--	--

INVOLVEMENT

SPOON UNIVERSITY TCU

Founding member

Marketing director

KAPPA ALPHA THETA

Member

New member director

ALPHA PSI OMEGA

Service Fraternity Member

TARRANT COUNTY FOOD BANK

Volunteer

REFERENCES

WOULD BE HAPPY TO PROVIDE REFERENCES UPON REQUEST

EDUCATION

TCU, TEXAS CHRISTIAN UNIVERSITY | FORT WORTH, TX

BS | STRATEGIC COMMUNICATION - 3.4 GPA

MINOR | GRAPHIC DESIGN

FOODMIX MARKETING COMMUNICATIONS - ELMHURST, IL

JUNIOR ART DIRECTOR | AUGUST 2016 - PRESENT

Lead art director on various large scale accounts including Diannes Fine Desserts, Fitz Cold Brew, Upstate Niagra Farms, Rosina Foods and more. Work on multiple campaigns from concepting to design and execution of extensions across various mediums and platforms. Design collateral, (ie.brochures, print ads, digital ads and websites) to support and enhance campaign work. Create branding and design logos and brand standards for clients and new products entering the market. Direct photoshoots to capture photography and help design graphics and content for social media. Create collateral and graphics such as booths, and signage, for various trade shows and events.

WHITE OAK CALLIGRAPHY AND DESIGN - CHICAGO, IL

OWNER | MARCH 2016 - PRESENT

Design wedding invitations and extra day-of pieces for brides all over the country. Create hand-painted signs and handlettered one-of-a-kind pieces. Partner with various vendors to produce letterpressed, and other printed pieces. Manage social platforms and content being posted.

PAPER SOURCE - OAKBROOK, IL

SALES ASSOCIATE | MAY 2016 - AUGUST 2016

Helped customers throughout the store. Worked to create window displays, workshop samples, and various display pieces to be incorporated in store.

CHRIST CHAPEL BIBLE CHURCH - FORT WORTH, TX

GRAPHIC DESIGN INTERN | JANUARY 2016 - MAY 2016

Created graphic material for various upcoming series and events. Designed pieces to be used in print, digital and various pieces of supporting collateral. Wrote copy and created graphics for several social media platforms.

ROXO TCU, STUDENT RUN AGENCY - FORT WORTH, TX

CREATIVE DIRECTOR | AUGUST 2015 - DECEMBER 2015

Created infographics, logos, creative graphics for clients. Re-designed and re-branded entire agency website. Worked on multiple accounts to oversee all creative processes.